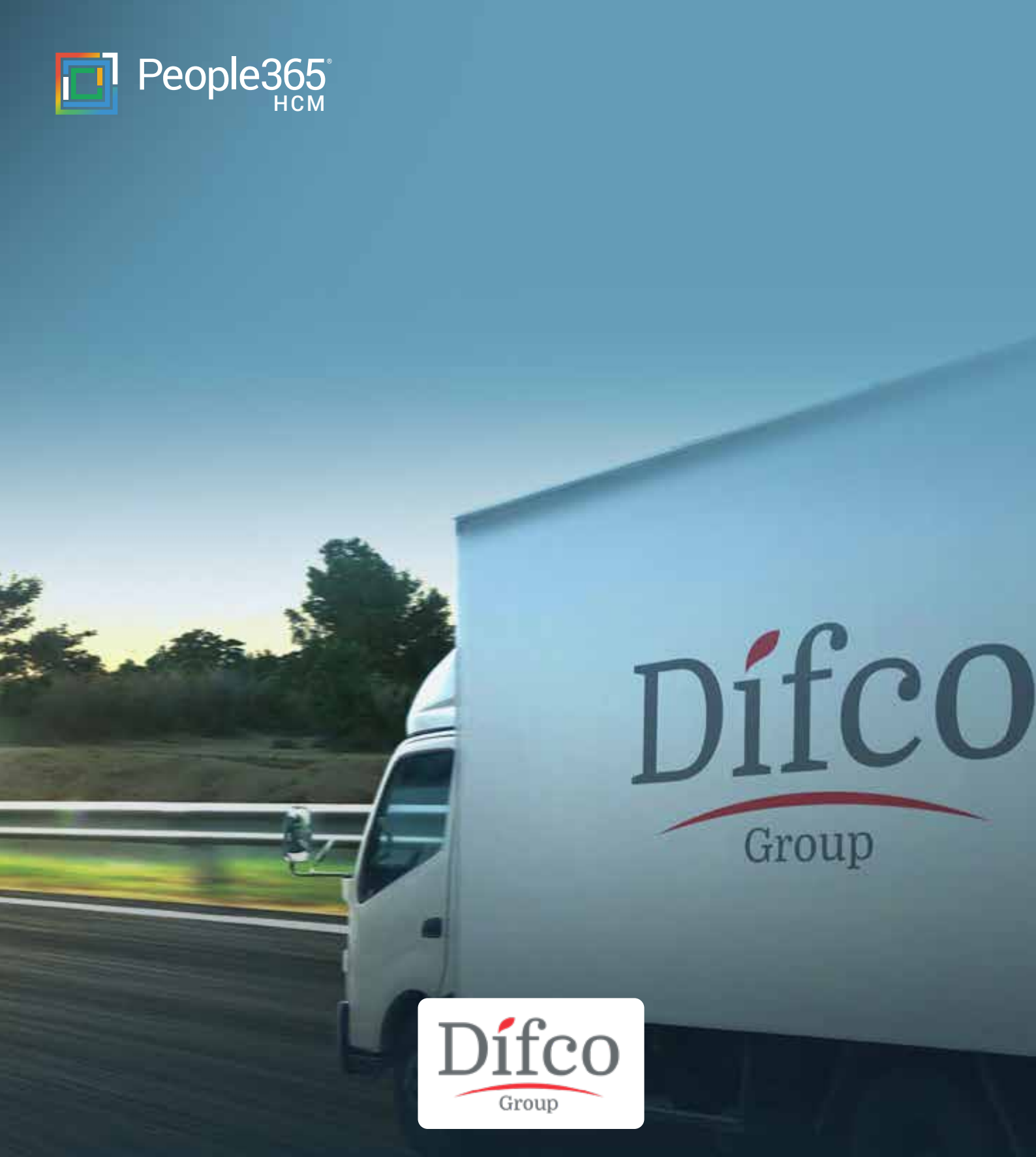




People365<sup>®</sup>  
HCM



**DIFCO GROUP**  
**S U C C E S S S T O R Y**

*"Partnering with People365 has been transformative for Difco Group. Their Time & Workforce Management and Payroll solutions as well as Applicant Tracking System have elevated our HR operations, streamlined daily processes, and allowed our team to focus on impactful HR initiatives. The user-friendly interface, robust functionality, and seamless integration have enhanced our agility and responsiveness across HR functions. We are enthusiastic about continuing this partnership, leveraging People365's innovative solutions to support our workforce management and various HR needs as we grow."*

— Carine Yazigi-Group HR Manager | Difco Group

## CUSTOMER



Established in 1998, Difco Group has emerged as a prominent leader in the manufacturing and distribution sectors, providing high-quality, nutritious snacks that have become household names across the Middle East, North Africa, and Europe.

Headquartered in Lebanon, Difco Group is a trusted partner and a model of excellence within the FMCG industry. Driven by a vision to enhance the quality of life with accessible, nutritious products, it has successfully expanded its reach to over 45 countries with more than 800 SKUs.

With a team of over 850 employees, Difco Group is dedicated to quality and innovation. Its brand portfolio includes **Poppins**, a flagship line of premium cereals and cereal bars, **Snips** Baked Snacks, **Tsipers** a joyful mix of savory crackers and chocolates, **Mak Bar** natural protein bars for health-conscious consumers, and **Bakker's** a bold and refined selection of baked potato chips. Each brand is crafted to meet diverse tastes and support modern, healthy lifestyles.

## PEOPLE365

Being a leading HCM provider in the Middle East, Africa, and Eastern Europe, with over 35 years of experience, People365 is a comprehensive solution that combines Time and Workforce Management, Scheduling, Payroll, Human Resources, and Mobility modules, designed to smoothly integrate key aspects of business operations. Having more than 1,200 references coming from leading companies across verticals, People365 is compliant with more than 82 countries' rules and regulations. The system helps companies manage the complete work cycle, from headhunting human talents all the way to retirement. People365 operates both regionally and globally, covering the EMEA region through offices in UAE, KSA, Egypt and Lebanon.

## BUSINESS NEEDS

As part of its ongoing commitment to operational excellence and continuous improvement, Difco Group recognized the need for an advanced HCM solution capable of streamlining HR processes and supporting growth. With a focus on achieving optimal efficiency and adhering to dynamic payroll regulations, Difco Group sought a solution to simplify time-intensive HR tasks, reduce manual input, and maintain compliance. People365 was selected for its ability to meet these criteria, providing an automated system that drives productivity, accuracy, and scalability.

## CHALLENGE

In seeking an HCM solution, Difco Group needed an option that would seamlessly integrate with its existing ERP system and provide a balance between comprehensive functionality and cost-effectiveness. The solution needed to be implemented swiftly to support uninterrupted operations. Difco's approach was methodical, evaluating multiple options to identify the ideal solution that would not only enhance HR capabilities but also support the company's strategic growth and long-term objectives.

## SOLUTION

After a rigorous selection process, Difco Group chose People365's Time & Workforce Management and Payroll systems, drawn by their proven track record, technical expertise, and seamless ERP integration. Since implementation, Difco Group has achieved greater accuracy in time and leave management, significantly reducing administrative tasks. This transformation enables HR to align with the company's commitment to operational excellence and efficiency.

## BENEFITS

The implementation of People365's solutions has led to significant improvements in Difco Group's HR workflows contributing to operational consistency. The system has simplified leave management, improved payroll efficiency, and strengthened compliance with labor regulations. With enhanced data insights and reporting, Difco Group's HR team can now focus on strategic decision-making and employee engagement initiatives that boost overall productivity and organizational agility.

*"Selecting People365 HCM solutions was a strategic decision for Difco Group, and the implementation was managed with the utmost professionalism. The combined expertise of both teams ensured a smooth transition and set us up for long-term success. I would confidently recommend People365's solutions to any organization aiming to optimize its Human Capital capabilities."*

– Carine Yazigi-Group HR Manager | Difco Group



**People365<sup>®</sup>**  
HCM

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