



People365[®]
HCM

BRANTU



BRANTU

S U C C E S S S T O R Y

“The implementation of People365’s Time & Payroll Modules at BRANTU Egypt has been a resounding success. The expertise and dedication of the Professional Service team ensured a smooth transition, and we have seen a significant improvement in our payroll processes. The system has streamlined our HR operations, reliability and reporting, saving us valuable time and costs. I highly recommend People365 to any organization looking for an efficient Human Capital Management solution.”

– Maie Haggag- HR Manager | BRANTU

THE CUSTOMER

BRANTU

BRANTU is the ultimate online fashion destination in Egypt, offering a diverse selection of women’s fashion that is both high quality and cost friendly, through their website, app and social media platforms.

BRANTU unwinds the complex process of fashion design and manufacturing thanks to Tech & Machine Learning enabling customers to directly purchase new fashion items that is both designed and manufactured by BRANTU.



Being a leading HCM provider in the Middle East and Africa region, with over 32 years of experience, "People365" is a comprehensive Human Capital Management System (HCMS) consisting of the Time & Workforce Management, Payroll, HR and Mobility modules. Having more than 1,200 references coming from leading companies in all types of industries, People365 is compliant with more than 72 countries' rules and regulations. The system helps companies manage the complete work cycle, from headhunting human talents all the way to retirement. People365 operates both regionally and globally, covering the MENA region through offices in UAE, KSA, Egypt and Lebanon.

THE BUSINESS NEEDS

BRANTU recognized the need for an efficient and user-friendly Human Capital Management system to streamline their HR operations. They wanted to replace an old system that was not very efficient or user friendly and had certain limitations. The previous system was difficult to use when uploading data or reverting changes, requiring manual intervention. Additionally, it was not accurate when it came to tax reports and caused issues managing leave records. These issues were affecting the efficiency of the HR department, leading to unnecessary workloads and errors.

Implementing an advanced HCM solution was necessary to address these concerns, streamline operations, and increase the overall productivity.

THE CHALLENGE

Change is a constant challenge for businesses, and it's essential to choose the right solution for smooth organizational transitions. BRANTU recognized the need to replace the existing system and adopt a suitable HCM solution to manage time attendance and payroll. Their aim was to increase accuracy as well as employee satisfaction, eliminate data duplication, save time and money. BRANTU faced the challenge of selecting a flexible, user-friendly, and cost-effective solution that meets their specific business needs. Choosing the right HCM provider with the expertise and capabilities to address their unique requirements was crucial to ensure a successful transition and achieve their business objectives.

THE SOLUTION

BRANTU was highly impressed with People365 HCM solution, primarily due to its features, competitive pricing, and the team's expertise. The list of references further bolstered their confidence in the system. After implementing People365 Time & Payroll modules on the Cloud, BRANTU gained the ability to capture attendance accurately and create compliant, error-free payroll at the touch of a button. The automated environment and connected business processes through an easy-to-use, flexible interface brought significant advantages to their operations. The implementation process was smooth, thanks to People365's expert team, who were highly cooperative. The user-friendly system enabled BRANTU to gain proper reporting and real-time insights. Overall, BRANTU was extremely satisfied with the benefits People365 brought to their business.

BENEFITS

“People365 team's expertise and knowledge allowed us to achieve the benchmark of a successful project implementation.”

The benefits BRANTU received when adopting People365 HCM solution:

- Digitalizing HR processes
- Managing employee attendance efficiently
- Processing payroll seamlessly and on time
- Handling reporting, reconciliation, and tax filing tasks
- Generating 100% compliant payroll according to Egypt's labor laws
- Improving usability, reporting, and data quality while reducing operating costs.



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